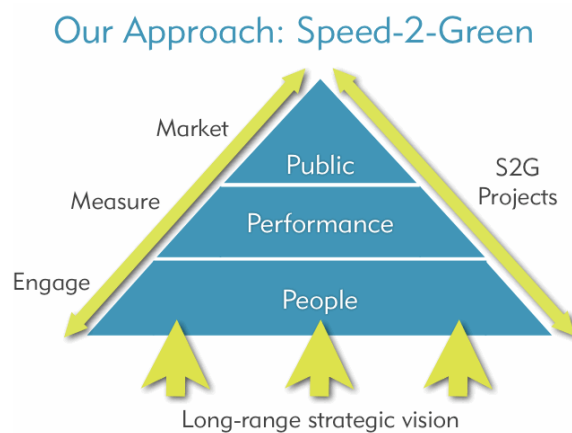


# Speed-2-Green: Balancing Vision with Fast Results

“We cannot solve our problems with the same thinking we used when we created them.” - Albert Einstein

Conventional approaches to helping business become more environmentally responsible are slow moving. They tend to rely on big expensive systems that too often fail due to various organizational barriers. The Speed-2-Green (S2G) approach helps you unleash your organization’s latent capacity for innovation allowing you to quickly achieve bottom-line results and environmental improvements simultaneously. At the same time, the S2G approach builds your organization’s capacity for change and accelerates momentum towards your long-term sustainability goals.

**The Goal:** Becoming a sustainable business requires integrating your organization’s strategy, structure and systems for sustainability. Each arena needs to support and compliment the other. A brilliant sustainability strategy will not create change without appropriate organizational structures and effective systems for implementation. Likewise, an expensive environmental management system will not enable your organization to make significant change without a sustainability strategy that makes sense for the market conditions of your industry and the global trends that affect your business.



**S2G Approach:** We begin by helping you engage your employees to discover and design high-impact initiatives that can be implemented quickly, measured, learned from, and built upon. The S2G approach enables you to achieve results quickly while developing your own sustainable business competencies, and closing the gap between your long-term vision and your current results.



**Carbon Foresight** is a sustainable business consulting firm focused on climate change. We help organizations measure, manage and reduce carbon emissions as well as discover, develop and implement opportunities for sustainable business.

## Why develop a sustainability strategy?

Climate change must be viewed as both an important risk and a significant opportunity. Greenhouse gas regulation, carbon pricing and increasing energy prices are serious threats to traditional business models, but finding ways to accelerate our transition to a low-carbon economy is a huge opportunity for business.

## Our Services:

- ▶ Sustainability Strategy Development
- ▶ Climate Risk & Opportunity Assessment
- ▶ Carbon Emissions Inventory
- ▶ Enterprise Carbon Management Selection & Implementation
- ▶ Sustainability Scorecard
- ▶ Climate Change Speaking Engagements & Training