

Case Study: A Winning Scorecard

“Carbon Foresight’s sustainability scorecard helped us raise the bar for reporting at OLG.”

- Alex Hocevar, Senior Manager, OLG



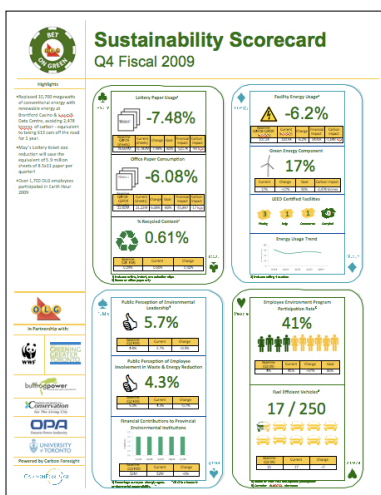
Ontario Lottery and Gaming Corporation (OLG) is a provincial agency with over 7,700 employees that operates and manages province-wide lotteries, 10 casinos, and 17 slots facilities at horse racing tracks in Ontario, Canada.

Challenge: OLG required a sustainability scorecard that would enable their executive leadership to guide the development, implementation and communication of its environmental strategy.

Goal: To rapidly implement a succinct, informative, attention-grabbing and motivating sustainability scorecard that would be easy for OLG to independently maintain and continuously improve.

Approach: Carbon Foresight validated and leveraged the progress OLG has already achieved in its sustainability initiatives. A prototype was developed, which was then vetted by appropriate executive stakeholders. A pilot was conducted to test the process for OLG to easily maintain and improve the tool after rollout.

Results: The OLG Sustainability Scorecard is now a living tool for decision making. The scorecard links key sustainability initiatives and performance measures to OLG’s core values, organizational, vision, and overall strategy. The scorecard is aligned with OLG’s existing management tools while introducing new innovations in reporting that strengthen OLG’s understanding of its operations.



Timeline: The solution was implemented in 12 weeks.



Carbon Foresight is a sustainable business consulting firm focused on climate change. We help organizations measure, manage and reduce carbon emissions as well as discover, develop and implement opportunities for sustainable business.

Why develop a sustainability strategy?

Climate change must be viewed as both an important risk and a significant opportunity. Greenhouse gas regulation, carbon pricing and increasing energy prices are serious threats to traditional business models, but finding ways to accelerate our transition to a low-carbon economy is a huge opportunity for business.

Our Services:

- ▶ Sustainability Strategy Development
- ▶ Climate Risk & Opportunity Assessment
- ▶ Carbon Emissions Inventory
- ▶ Enterprise Carbon Management Selection & Implementation
- ▶ Sustainability Scorecard