

Case Study: Care-giving in Ontario

The Ministry of Health and Long-Term Care is responsible for administering the health care system used by over 11 million residents.



Challenge: The Ministry of Health needed to design policies that would support the critical work of informal care-givers into the future.

Over 70% of caregiving (e.g. meal preparation, driving for errands, housework, personal care) is provided by family, friends and others. Research estimates that informal care represents over \$80 billion in economic value: an "industry" more than twice as large as the combined labour incomes for the financial, insurance and real estate industries. As the baby boomer population ages, the need for informal caregiving will increase - testing the limits of family and public policy alike.

Goal: To determine how best to support those Ontarians who provide care to family and friends (seniors, adults and children) as they manage long-term physical, mental health and developmental conditions.

Specific Objective: To produce a report for the Ministry of Health and Long-Term care that would inform policy research and exploration of ideas for supporting informal care-givers in Ontario.

Approach: Carbon Foresight was a partner providing stakeholder *engagement and strategic analysis* in executing the Long-Range scenario planning project. The 5 key steps of the scenario planning project were:

- ▶ Identify expected major trends, drivers and challenges in the next 25 years
- ▶ Blend trends, drivers and challenges into extreme but plausible scenarios
- ▶ Develop strategic responses that will allow us to proceed in a range of scenarios
- ▶ Identify robust strategic themes that are common across scenarios
- ▶ Identify signposts – turning points in each scenario; and their corresponding indicators

In partnership with: **changæbility**



Carbon Foresight is a sustainable business consulting firm focused on climate change. We help organizations measure, manage and reduce carbon emissions as well as discover, develop and implement opportunities for sustainable business.

Why develop a sustainability strategy?

Climate change must be viewed as both an important risk and a significant opportunity. Greenhouse gas regulation, carbon pricing and increasing energy prices are serious threats to traditional business models, but finding ways to accelerate our transition to a low-carbon economy is a huge opportunity for business.

Our Services:

- ▶ Sustainability Strategy Development
- ▶ Climate Risk & Opportunity Assessment
- ▶ Carbon Emissions Inventory
- ▶ Enterprise Carbon Management Selection & Implementation
- ▶ Sustainability Scorecard